

concepts 1one

CONCEPTS ONE SPRING-SUMMER 2012 COLLECTION

ART OF LUMINOSITY

Be sharp, be iconic. Concepts One presents its Spring-Summer 2012 Collection inspired by modern abstract art movement – a fusion of forward-looking vision with minimalist aesthetics, ultra-modern attitude with spontaneous mind.

Seeing abstract paintings or digital sculptures in a new perspective as redefined color-blocking techniques, the innovative application of art prints on knitwear or shirts signalizes this artistic quality through high-contrast black and white that perpetuates the collection. For monochromic pieces, mixed media designs explore visual opportunities through shiny fabrics and leather patching – a touch of luxury built upon juxtaposition of matte-and-shine textures. The basic palette is supplemented by chino, indigo blue, steel blue, chrome green, citrus and a hint of metallic hues. Accent colors are breezy, bright and luminous, enhanced by unexpected contrast color details to declare a metropolitan masculinity.

This season starts with the Spring Jacket Collection, pieces made of lightweight fabrics on a variation of modern silhouettes, as a statement of adaptability to different occasions and climate conditions. The Metro Suit Collection reflects new ideas in the formal attire, expressive in detailing, nonetheless timelessly decent through exquisite craftsmanship. For more casual occasions, a selection of soft-constructed blazers or art-print shirts depicts a creative style of confidence.

Apart from silk-blend or linen-blend fabrics, which excel in cooling and breathable property, special surface treatments result in garments that are cool and dry to the touch. Mixed yarn effects, mesh and jacquard knits are renewed with a fresh impression. Denim-look material highlights the unconfined spirit of the modern man, with an update of metallic or textured leather trims.

Accessories feature a mixture of the free-flow sensibility. Artistic creativity is translated into the collection's design philosophy by applying mixed textures and bright contrast colors on fashion sneakers, color sole derbies, reversible ties and belts.

www.concepts1one.hk

www.facebook.com/ConceptsOne